

OUTDOOR ADVERTISING

2040336999

<u>TRADING AREA</u>	<u>MARKET</u>	<u>NUMBER OF PANELS BY CATEGORY</u>						
		<u>PAINTED BULLETINS</u>		<u>TOP MKT.</u>	<u>100 MM.</u>	<u>85 MM</u>	<u>RESORT</u>	<u>TRANSPORTATION</u>
		<u>MARLBORO</u>	<u>B&amp;H</u>					
				<u>POOL</u>	<u>POOL</u>	<u>POOL</u>	<u>PROGRAM</u>	<u>&amp; SPORTS</u>
112-Philadelphia	Philadelphia	12	4	228				
	Wilmington			16				
	Atlantic City	1				22		
	Trenton					13		
	Warren County					8		
	Allentown					21		
	Easton					12		
	Northampton					4		
	Poconos					17		
	Lancaster				24	21		
	Reading					22		
	Gloucester							8
	County							5
	Chester							5
	West Chester							
113-Scranton- Wilkes-Barre	Scranton/							
	Wb.				42	21		
	Elmira				8	12		
	Binghamton/							
	Endicott				15	15		
	Bloomsburg							6
	Lewisburg							1
	Mansfield							2

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		NUMBER OF PANELS BY CATEGORY						
		30 SHEET						
TRADING AREA	MARKET	PAINTED BULLETINS		TOP MKT.	100 MM.	85 MM.	RESORT	TRANSPORTATION
		MARLBORO	B&H	POOL	POOL	POOL	PROGRAM	& SPORTS
114-Balt-Wash	Baltimore				36	36		
	Washington	2	1		10	10		
	Harrisburg	3			18	18		
	York				24	24		
	Hagerstown					10		
	Millersburg							1
	Georgetown						1	
	Rehotob Beach						2	
201-Norfolk/ Portsmouth	Norfolk				46	36		
	Newport News/ Hampton					16		
	Williamsburg							3
202-Richmond	Richmond	8			22	30		
	Danville					6		
	Petersburg/ Hopewell					9		
	Charlottes- ville							4
	Harrisonburg							1
203-Roanoke	Roanoke				12	12		
	Lynchburg				8			
	Bluefield/Princeton				6			
	Blacksburg							3

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		PAINTED BULLETINS		TOP MKT. POOL	100 MM. POOL	85 MM. POOL	RESORT PROGRAM	TRANSPORTATION & SPORTS
		MARLBORO	B&H					
301-Johnstown	Johnstown				11	11		
	Altoona				8	8		
	Cumberland					6		
	Bellefonte							5
302-Pittsburgh	Pittsburgh	8				77		
	New Castle					9		
	Steubenville					18		
	Wheeling					20		
	Clarion							1
	Fairmont							6
	Indiana							3
	Morgantown							4
	Slippery Rock							1
303-Huntington/ Charleston	Huntington/ Ashland				23	23		
	Charleston				11	11		
	Parkersburg					1		
	Beckley				5			
	Oak Hill				1			
	Morehead							1
304-Cincinnati	Cincinnati	6			36			
	Hamilton					8		
	Middletown					6		
	Oxford					1		

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		PAINTED BULLETINS		TOP MKT. POOL	100 MM. POOL	30 SHEET	
		MARLBORO	B&H			85 MM. POOL	RESORT PROGRAM
305-Cleveland/ Akron	Cleveland	9			68		
	Akron	3			34		
	Youngstown					25	
	Canton					13	
	Alliance					6	
	Mansfield					8	
	Kent						
	Sandusky						7
306-Columbus	Columbus	3				39	
	Newark					9	
	Athens						
307-Dayton	Dayton	4			32		
	Springfield					8	
308-Toledo	Toledo	5					
	Bowling Green						
	Port Clinton						7